

## Italy | Study Abroad Social Media E-Internship



Project Title	Italy   Study Abroad Social Media E-Internship
Project Summary	Become the social media “voice” of the Consulate General in Florence, one of the world’s most popular cities for American study abroad students. You will work directly with a Foreign Service Officer to draft, craft, design, and analyze content that engages Tuscany, Emilia-Romagna, and San Marino.
Country	United States
Country/Region of Focus	Italy

## Project Description

E-interns have played a crucial role in developing @USCGFlorence on facebook and twitter since the Fall of 2017. You will work one-on-one with a Foreign Service mentor to draft regular social media content as well as design special campaigns and analyze trends. Creativity and attention to detail are a must. Study abroad students in Italy for the 2018-2019 school year are strongly encouraged to apply for this rewarding complement to your international program as you will be immersed in local culture and collaborate in real-time with the Consulate. Previous e-interns have inspired online campaigns such as #DailyBellezza, #ProtectYourPassport, and our bicentennial initiative #Insieme200/#Together200. Build the portfolio you desire and employers crave with this rewarding e-internship program at U.S. Consulate General Florence.

## Required Skills or Interests

### Skill(s)

Analytical writing

Cultural diplomacy

Data analysis

Data visualization

Editing and proofreading

Graphic design

Infographic design

Marketing

Research
Social media management
Storytelling/blogging/vlogging
Videography
Writing

## Additional Information

The position is open globally but all previous social media e-interns at Consulate General Florence have been studying abroad in Italy during the internship. Some knowledge of Italian is helpful for monitoring social media, however any content developed by e-interns is vetted and translated by the Consulate’s local Italian staff.

## Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Italian	Limited working proficiency	Limited working proficiency	Nice to Have